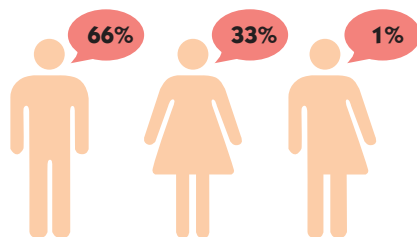


Advertising in the Gay Men's Chorus of Washington's programs allows businesses direct access to DC's considerable and influential LGBTQ community and their allies. In turn, you lend your support to the largest and one of the longest-running gay-oriented performing arts institutions in the nation's capital, and one of the best-established in the nation. Please consider advertising in our concert programs, or purchase a full season ad and receive **33%** off the cost of a single production advertisement.

Audience Demographics

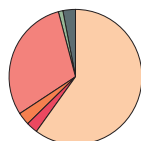
Gender



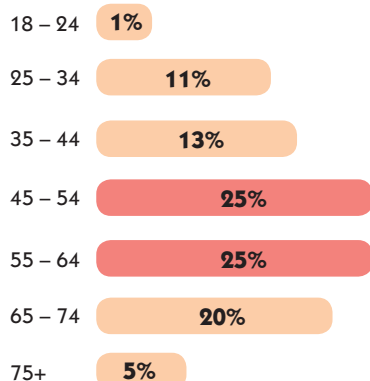
Income



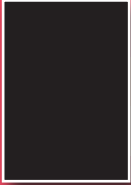



Orientation



Age



2019-2020 Advertising Rates

	One Show	All Three
 Full Page 5.625" x 8.625" (5.5x8.5 live area)	\$500	\$1,000
 Half-Page Horizontal 5" x 3.875"	\$350	\$700
 Half-Page Vertical 2.375" x 8"	\$350	\$700
 1/4 Page Vertical 2.375" x 3.875"	\$250	\$500

Reservation, Payment & Artwork

Deadlines

All Three Shows	November 1, 2019
<i>The Holiday Show</i>	November 1, 2019
<i>Genderosity</i>	February 1, 2020
<i>Unbreakable</i>	May 1, 2020

Performance Dates

<i>The Holiday Show</i>	December 7, 14 & 15, 2019
<i>Genderosity</i>	March 14 & 15, 2020
<i>Unbreakable</i>	June 6 & 7, 2020

Submission Guidelines

Email or file transfer (i.e. Dropbox). All fonts must be embedded or outlined, and graphics must be 300dpi or better. PDF, JPG or EPS files only. Sizes are true. (Please include .125" bleed for full-page ads.) All artwork must be camera-ready to scale. If submitted artwork is not acceptable, you may be referred to a graphic artist. Ad rates do not include design or alteration. Additional graphic fees are the advertiser's responsibility.

For more information, please contact Craig Cipollini at (202) 293-1548 or ccipollini@gmcw.org
 Address: 1140 3rd Street NE, 2nd Floor, Washington, DC 20002
 Website: gmcw.org