



## Advertising Reservations

You are reserving and agree to purchase advertising space in the following GMCW 2019-2020 event program(s). Mechanical requirements and rates are specified on the accompanying sheet. Select "All Three Events" or individual concerts.

### Advertiser Information

Company/Organization Contact

Street

City/State

Zip

Phone

Email

Send contracts, payment and artwork to:  
**Craig Cipollini**  
**Gay Men's Chorus of Washington, DC**  
**1140 3rd Street NE, Second Floor**  
**Washington, DC 20002**  
 Phone: 202-293-1548  
 Email: ccipollini@gmcw.org

Please keep a copy of this contract for your records.

#### Conditions and Policies

1. Payment must accompany advertising contract for ad submission.
2. GMCW reserves the right to review and consider rejection of any advertising.
3. The advertiser assumes liability for all content of published ads.
4. GMCW shall be under no liability for its failure, under any cause, to insert an advertisement.
5. Charges for changes from original layout and copy will be based on current composition.
6. Cancellation policy: space cancellations must be received, in writing, seven days prior to print deadline. If space is cancelled after deadline, or not cancelled at all, or materials are received too late to be used, the advertiser will be charged for the insertion.

#### Full Page

- All Three Concerts  
 *The Holiday Show*  
 *Genderosity*  
 *Unbreakable*

#### 1/2 Page Horizontal

- All Three Concerts  
 *The Holiday Show*  
 *Genderosity*  
 *Unbreakable*

#### 1/2 Page Vertical

- All Three Concerts  
 *The Holiday Show*  
 *Genderosity*  
 *Unbreakable*

#### 1/4 Page Vertical

- All Three Concerts  
 *The Holiday Show*  
 *Genderosity*  
 *Unbreakable*

### Reservation and Artwork Deadlines

#### Concerts:

*The Holiday Show*  
*Genderosity*  
*Unbreakable*

#### Deadlines:

November 1, 2019  
 February 1, 2020  
 May 1, 2020

#### Materials/Instructions (High res PDF, JPG or EPS files)

- Files enclosed  
 Electronic files emailed to ccipollini@gmcw.org  
 Use artwork already on file from previous season

### Payment Information

Ad Cost (see advertising rates for cost) \$\_\_\_\_\_

- Pay by check (make checks payable to GMCW)  
 Pay by credit card

Credit card # \_\_\_\_\_ Exp: \_\_\_\_\_

Name on card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City/State \_\_\_\_\_ ZIP \_\_\_\_\_

I acknowledge by signing this contract that I have carefully read and accepted the terms, conditions and policies of this contract.

Authorized signature \_\_\_\_\_

Title \_\_\_\_\_

Date \_\_\_\_\_