



# 2009 – 2010 PROGRAM ADVERTISING CONTRACT

## ADVERTISER'S INFORMATION

Company/Organization

Contact

Street

City/State ZIP

Phone

Email Address

## AD AGENCY INFORMATION (IF APPLICABLE)

Company/Organization

Contact

Street

City/State ZIP

Phone

Email Address

Send contracts, payment & artwork to:

**David Jobin**  
**Gay Men's Chorus of Washington, DC**  
**2000 P Street NW Suite 730**  
**Washington, D.C. 20036**  
**Phone: 202-293-1548**  
**Fax: 202-293-0512**  
**Email: DJobin@GMCW.org**

Please keep a copy of this contract for your records.

## AD SIZES AND RATES

You are reserving and agree to purchase advertising space in the following GMCW 2009 – 2010 performance program(s). Mechanical requirements and rates are specified in the accompanying materials. Select full season advertising (and save 40%) or select individual programs.

<b>Color Full Page</b>	<b>Color ½ Page Horizontal</b>	<b>Color ½ Page Vertical</b>	<b>B&amp;W Full Page</b>
<input type="checkbox"/> Full Season	<input type="checkbox"/> Full Season	<input type="checkbox"/> Full Season	<input type="checkbox"/> Full Season
<input type="checkbox"/> Snow	<input type="checkbox"/> Snow	<input type="checkbox"/> Snow	<input type="checkbox"/> Snow
<input type="checkbox"/> Love	<input type="checkbox"/> Love	<input type="checkbox"/> Love	<input type="checkbox"/> Love
<input type="checkbox"/> Grease	<input type="checkbox"/> Grease	<input type="checkbox"/> Grease	<input type="checkbox"/> Grease
<input type="checkbox"/> Divas	<input type="checkbox"/> Divas	<input type="checkbox"/> Divas	<input type="checkbox"/> Divas
<b>B&amp;W ½ Page Horizontal</b>	<b>B&amp;W ½ Page Vertical</b>	<b>B&amp;W ¼ Page Horizontal</b>	<b>B&amp;W ¼ Page Vertical</b>
<input type="checkbox"/> Full Season	<input type="checkbox"/> Full Season	<input type="checkbox"/> Full Season	<input type="checkbox"/> Full Season
<input type="checkbox"/> Snow	<input type="checkbox"/> Snow	<input type="checkbox"/> Snow	<input type="checkbox"/> Snow
<input type="checkbox"/> Love	<input type="checkbox"/> Love	<input type="checkbox"/> Love	<input type="checkbox"/> Love
<input type="checkbox"/> Grease	<input type="checkbox"/> Grease	<input type="checkbox"/> Grease	<input type="checkbox"/> Grease
<input type="checkbox"/> Divas	<input type="checkbox"/> Divas	<input type="checkbox"/> Divas	<input type="checkbox"/> Divas

## RESERVATION, PAYMENT & AD DEADLINES

<b>Full Season Advertising</b>	October 16, 2009
<b>Snow</b>	October 16, 2009
<b>Love</b>	December 11, 2009
<b>Grease</b>	January 15, 2010
<b>Divas</b>	April 9, 2010

## MATERIALS/INSTRUCTION (HIGH RES PDF, EPS, TIFF OR JPEG FILE)

- CD enclosed
- Files arriving under separate cover
- Electronic files emailed to DJobin@GMCW.org
- Use artwork already on file from previous season

## PAYMENT INFORMATION

Ad Cost (see Advertising Rates for prices) \$

Pay by check (make checks payable to FCPAA) \_\_\_\_\_

Pay by Credit Card # \_\_\_\_\_ Exp: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

I acknowledge upon signing this contract that I have carefully read and accepted the terms, conditions and policies of this contract (see reverse side).

Authorized Signature \_\_\_\_\_

Title \_\_\_\_\_ Date \_\_\_\_\_

## CONDITIONS & POLICIES

1. Payment must accompany Advertising Contract for ad submission.
2. GMCW reserves the right to review and consider rejection of any advertising.
3. The advertiser and agency assume liability for all content of published ads.
4. GMCW shall be under no liability for its failure, for any cause, to insert an advertisement.
5. Charges for changes from original layout and copy will be based on current composition.
6. Cancellation Policy: Space cancellations must be received, in writing, seven days prior to print deadline. If space is cancelled after deadline or not cancelled at all, or materials are received too late to be used, the advertiser will be charged for the insertion.
7. Ad materials will be kept for 12 months after final publication, then discarded.