



2008 – 2009 ADVERTISING CONTRACT

ADVERTISER'S INFORMATION

Name of Company/Organization _____

Contact _____

Title _____

Street _____

City _____ State/Province _____

Country _____ Zip _____

Phone _____

Fax _____

Email Address _____

AD AGENCY INFORMATION (if applicable)

Name of Company/Organization _____

Contact _____

Street _____

City _____ State/Province _____

Country _____ Zip _____

Phone _____

Fax _____

Email Address _____

CONDITIONS + POLICIES (on reverse side)

Send Contracts, payment, and art materials to:
Jeff Buhrman

Gay Men's Chorus of Washington
2000 P Street, NW, Suite 730
Washington, DC 20036
PHONE 202.293.1548 * FAX 202.293.0512
EMAIL jeff@gmcw.org.

Please keep a copy of this contract for your records

AD SIZES AND RATES

You are reserving, and agree to purchase advertising space in the following GMCW 2008-2009 performance program(s). Mechanical requirements and rates are specified on the Rate Card. Choose from a Season Advertising Subscription (save 25%), 2 programs (save 20%) or 1 program.

B/W FULL PAGE <input type="checkbox"/> Season Advertising Subscription (3 shows) <input type="checkbox"/> baby, it's gAy outside! <input type="checkbox"/> everything gAy to Z! <input type="checkbox"/> friends	COLOR FULL PAGE <input type="checkbox"/> Season Advertising Subscription (3 shows) <input type="checkbox"/> baby, it's gAy outside! <input type="checkbox"/> everything gAy to Z! <input type="checkbox"/> friends
B/W 1/2 PAGE - HORIZONTAL <input type="checkbox"/> Season Advertising Subscription (3 shows) <input type="checkbox"/> baby, it's gAy outside! <input type="checkbox"/> everything gAy to Z! <input type="checkbox"/> friends	COLOR 1/2 PAGE - HORIZONTAL <input type="checkbox"/> Season Advertising Subscription (3 shows) <input type="checkbox"/> baby, it's gAy outside! <input type="checkbox"/> everything gAy to Z! <input type="checkbox"/> friends
B/W 1/2 PAGE - VERTICAL <input type="checkbox"/> Season Advertising Subscription (3 shows) <input type="checkbox"/> baby, it's gAy outside! <input type="checkbox"/> everything gAy to Z! <input type="checkbox"/> friends	COLOR 1/2 PAGE - VERTICAL <input type="checkbox"/> Season Advertising Subscription (3 shows) <input type="checkbox"/> baby, it's gAy outside! <input type="checkbox"/> everything gAy to Z! <input type="checkbox"/> friends
B/W 1/4 PAGE - HORIZONTAL <input type="checkbox"/> Season Advertising Subscription (3 shows) <input type="checkbox"/> baby, it's gAy outside! <input type="checkbox"/> everything gAy to Z! <input type="checkbox"/> friends	COLOR 1/4 PAGE - HORIZONTAL <input type="checkbox"/> Season Advertising Subscription (3 shows) <input type="checkbox"/> baby, it's gAy outside! <input type="checkbox"/> everything gAy to Z! <input type="checkbox"/> friends
B/W 1/4 PAGE - VERTICAL <input type="checkbox"/> Season Advertising Subscription (3 shows) <input type="checkbox"/> baby, it's gAy outside! <input type="checkbox"/> everything gAy to Z! <input type="checkbox"/> friends	COLOR 1/4 PAGE - VERTICAL <input type="checkbox"/> Season Advertising Subscription (3 shows) <input type="checkbox"/> baby, it's gAy outside! <input type="checkbox"/> everything gAy to Z! <input type="checkbox"/> friends

MATERIALS INSTRUCTION (high resolution PDF, EPS, TIFF, or JPEG file)

- Electronic files attached/enclosed
- Files arriving under separate cover
- Electronic files sent to gbeasley@gmcw.org
- Use artwork already on file from previous program

PAYMENT INFORMATION

Ad Cost (see Rate Card for pricing)	\$
Coupon Book (\$50)	\$
TOTAL AMOUNT DUE	\$

Pay by check (make checks payable to FCPAA) # _____

Pay by Credit Card # _____ Exp _____

- American Express
- Visa
- Master Card

I acknowledge upon signing this contract that I have carefully read and accepted the terms, conditions and policies of this contract. I further understand that any verbal agreements are not binding to this agreement.

Authorized Signature _____

Title _____

Date _____

CONDITIONS + POLICIES

1. Payment is due upon receipt of invoice from **GMCW**. Failure to make payment within **30 days** following receipt of invoice (unless pre-paid) will result in a \$50 late fee.
2. It is assumed that advertisers have read the contract and agree to its conditions without any further contract or notice.
3. **GMCW** reserves the right to review and consider rejection of any advertising.
4. The advertiser and agency assume liability for all content, including text and illustrations of advertising published.
5. All advertising copy that might be mistaken for an article, commentary, or other non-advertising material must be clearly marked "advertisement." **GMCW** reserves the right to mark all ad materials.
6. **GMCW** shall be under no liability for its failure, for any cause, to insert an advertisement.
7. Charges for changes from original layout and copy will be based on current composition rates.
8. Prepayment for new advertisers: New advertisers must prepay for the first placement in a **GMCW** program.
9. Cancellation Policy: Space cancellations must be received, in writing, prior to the space closing date. If space is cancelled after the deadline or not cancelled at all, or materials are received too late to be used, the advertiser will be charged for the insertion. If for any reason, an advertisement is cancelled after the closing date, **GMCW** reserves the right to repeat former ad at full rate. If the advertiser has not previously run an ad, the advertiser will be charged for the cost of the space reserved. Special contract schedules will not be cancelled. By signing this contract, the advertiser agrees to abide by these terms.
10. Ad Material Policy: Materials are kept for 12 months after final publication then discarded.